EduTV
User Awareness Program
Social Media Campaign

Informit EduTV Facebook Advertising

Informit regularly conducts Facebook advertising targeted at students of subscribing Universities. The purpose of the messaging is to make them aware of their access to Informit EduTV. We can also supply ads for you to run your own campaigns.
A3 Poster

Your online streaming resource

Access over 40,000 programs across a range of learning areas:

- Business
- Economics
- Geography
- Nature
- Politics
- Health
- Legal studies
- Indigenous
- Society
- Media studies

Start streaming
eduTV.informit.com.au

Over 40k programs
100 programs added weekly

Informit EduTV Poster

Posters are displayed in the library, encouraging users to scan the QR code and access the Informit EduTV platform.
Informit EduTV Stickers

Stickers are to be placed on electronic resources in the library, encouraging users to find the resource via the Informit EduTV platform.

Tech specs

Components consist of:
- 14 labels/sheet
- Avery L7163 labels, 99.1 x 38.1(mm)
Informit EduTV Traffic Driver

Advertisement is to appear on the library homepage, encouraging users to click through and access the Informit EduTV platform.
Informit EduTV Academic Staff Alert

Email sent to academic staff informing them of Informit EduTV to encourage engagement with the platform.
With over 40,000 programs, Informit EduTV provides content across a range of learning areas including documentaries, drama and series.

Use the links below to access our easy-to-understand tutorials and FAQs.

Sign in  How to search  Clip creation

Informit EduTV Library Staff Email

Email is to be sent to library staff informing them of Informit EduTV and providing access to helpful support documents.
Informit EduTV Demonstration Kiosk

This kiosk will feature an A1-sized poster and brochures promoting Informit EduTV inclusive of QR codes. The kiosk will feature an iPad locked to EduTV to access the platform. Conditions apply.
Informit EduTV Curatorial Statement

EduTV is a service available to higher education institutions that hold a Screenrights licence enabling them to copy and communicate television and radio broadcasts for educational purposes.

Programming schedule
We add around 90 programs per week to EduTV from both free-to-air and pay television broadcasts in Australia. A weekly schedule of the programs to be recorded and added can be accessed via the EduTV platform.

Recording and storage
We record all free-to-air broadcasts 24 hours per day, 7 days per week. Programs that are not included in our weekly schedule are stored for 28 days pending requests for inclusion on EduTV.

Program requests
EduTV customers may nominate titles for inclusion. If the program has been recorded and stored, we will post the program immediately. If we have not recorded the program, we will place it on a list to be recorded and posted to EduTV when it is re-broadcast.

When making a program request, please include the educational value the program will offer – i.e. course name, project description, etc. Prior to submitting your request, please check the EduTV Program Guide which is accessible via the EduTV platform.

We endeavour to capture all programs requested, subject to our capacity limitations.

Persistence
When programs that were originally broadcast without closed captions are re-broadcast with closed captions, EduTV will replace the original version with the version including the captions. The intent is to make EduTV accessible to the hearing impaired.

Please note, any links to the original program will lose functionality. This can result in a loss of context from favourites, clips and projects.

Impartiality
EduTV aims to ensure a fair balance of opinion in order to present educators with an impartial view of issues or topics.

Recommendations
EduTV welcomed your recommendations and comments. We encourage you to contact us if you have any questions or concerns about EduTV.

This statement describes the purpose and content of Informit EduTV. It is available for download via the informit website, https://informit.org/informit-help-faqs.
# Request form

<table>
<thead>
<tr>
<th>Item</th>
<th>QTY</th>
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<tbody>
<tr>
<td>Social media campaign advertisement/s</td>
<td></td>
</tr>
<tr>
<td>A3 Poster</td>
<td></td>
</tr>
<tr>
<td>Stickers (sheet of 14 labels)</td>
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<tr>
<td>Digital advertisement</td>
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<tr>
<td>Staff email</td>
<td></td>
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<tr>
<td>Library email</td>
<td></td>
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<tr>
<td>*Kiosk (enquiry)</td>
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</tbody>
</table>

## Shipping Details

<table>
<thead>
<tr>
<th>Company</th>
<th>Contact name</th>
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<tr>
<td>Suburb</td>
<td>State</td>
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<tr>
<td>Phone</td>
<td>Email</td>
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</tbody>
</table>

**Note:** Please allow up to two weeks for items to be delivered (does not include kiosk).

Please email your request form to support.informit@rmit.edu.au