Collections
User Awareness
Program
A3 Poster

Posters are displayed in the library, encouraging users to scan the QR code and access the Informit search platform.

Informit Business Collection
- Business
- Finance
- Human
- Market
- Organisational psychology
- Training

Informit Engineering Collection
- Agricultural
- Civil and construction
- Electrical
- Environmental
- Mechanical
- Mining
- Roads and transport

Informit Business
Collection

Research for your global future

Access unique specialist content covering a wide range of subjects:

- Education
- Law
- Public affairs
- Business
- Engineering
- Society
- Health
- Social sciences
- Indigenous
- Literature
- New Zealand
- TVNews

Tech specs

Supplied as 297x420 (mm) A3 portrait

Posters are available for each collection.

An overall Informit poster promoting all subjects is also available.
Informit Collections Stickers

Stickers are to be placed on resources in the library, encouraging users to find the resource via the Informit search platform.

Tech specs

Components consist of:
- 14 labels/sheet
- Avery L7163 labels, 99.1 x 38.1(mm)
Digital Advertisement

A legal database from the Asia Pacific region

Start searching

Constitutional and administrative law | Contract law
Criminal law | Equity and trusts | History of law and more

Tech specs

Supplied as a 300x250 (px) medium rectangle for your website or 1,200 x 628 (px) for social media or 1920 x 1080 (px) for digital signage

Link to: search.informit.org

Ads are available for each collection.

An overall Informit ad promoting all subjects is also available.

Digital Advertisement

Advertisement is to appear on the library homepage or on social media, encouraging users to click through and access the Informit search platform.
Staff Email Alert

4

Academic Staff Alert

Email sent to academic staff informing them of Informit to encourage engagement with the platform.
Informit provides access to unique specialist content through its collection of over 110 databases. These cover a wide range of subjects including health, engineering, business, education, law, humanities and social sciences.

Use the links below to access our easy-to-understand tutorials and FAQs.

- Creating email alerts
- Searching Informit
- Saving Citations

Tech specs
Supplied as one page HTML email template

Library Staff Email
Email is to be sent to library staff informing them of Informit.